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**MSPA Welcomes New Advisory Committee for 2016**

**Louisville, KY (February 12, 2016)** – The MSPA (Mystery Shopping Providers Association), the trade association representing the industry on a global level by connecting all regions of the world, would like to announce its Global Advisory Committee for 2016.

M. Saidul Haq, President and CEO of SRG Bangladesh Limited (SRGB), is going into his term as the committee's Chair. "I look forward to building on the success of the past and setting the foundation for the success of the future. The committee will be focusing on fostering collaboration between the regions to better the industry as a whole."

**The 2016 MSPA Global Advisory Committee includes:**

**Chair:** *M. Saidul Haq*, SRG Bangladesh Limited (SRGB) – Bangladesh  
**Vice Chair:** *Rich Bradley*, ath Power Consulting Corporation – United States

*Peter Rogers*, Shopping Science International – Australia  
*Yvonne Kinzel*, AQ Services International, Netherlands  
*Jose Worcman*, OnYou – Brazil  
*Myriam Monetti*, Shop'n Check – Argentina  
*Mike Bare*, BARE International – United States  
*Mark Michelson*, Mobile Marketing Research Association, United States  
*Aftab Anwar*, Startex Marketing, Pakistan  
*Veronica Boxberg Karlsson*, Better Business World Wide, Sweden

**New committee members of the MSPA Global Advisory Committee:**

*Mike Mershimer*, HS Brands International – United States  
*Jill Spencer*, The Big Window – United Kingdom

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*The purpose of the MSPA Global Advisory Committee is for [MSPA](#) to have a common platform for discussion and collaboration. All regions as well as the founders are represented on the committee which allows for an equitable exchange of ideas that span the globe. The committee is then able to make recommendations back to a specific region and/or all regions on various topics in order to keep our industry strong and united.*