

To join MSPA Americas, please complete the information on this application along with submitting the following:

- Proof of business (i.e. articles of incorporation, insurance records, or business license)
- Client references (complete with company name, contact name, email and phone number, see below)
- List of all business owners

### CONTACT INFORMATION

Company: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Primary Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Cell: \_\_\_\_\_

Email (Please provide an individual email address, instead of general contact): \_\_\_\_\_

Website Address: \_\_\_\_\_

Sales Contact Name: \_\_\_\_\_ Sales Email Address: \_\_\_\_\_

Scheduler Contact Name: \_\_\_\_\_ Scheduler Email Address: \_\_\_\_\_

I agree to the MSPA Americas Code of Ethics and Professional Standards.

For which membership type are you applying?

Regular – \$650 – \$1,200 (see below) (3 client references required)

#### Regular Member Based on Total Company's Previous Year's Revenue

Under \$1 Million – \$650

\$1 - \$5 Million – \$925

Over \$5 Million – \$1,200

International Affiliate – \$300 – Member of another MSPA Region:  Europe/Africa  Asia/Pacific

Candidate – \$295 (1 client reference required)

Client – \$375

Academic – \$100

Individual – \$250 (1 client reference required)

I have additional company locations to include in our membership.

You can add additional Companies/Brands owned by the Parent Company or Additional Locations. See below:

*Fill in Contact Information for the additional company/locations on Page 3 of this application.*

#### Different Company/Brand:

If your company owns more than 50% of another company operating as a different brand, you can include that company as part of your membership. The company/brand will be treated just as any regular member of the association; company location listing on the website which includes the company logo and URL, included in the Provider Search function on the site, mailings, and access to all member benefits in the Members Only section of the website. Dues for the whole company should be based on total revenue for all companies. **The extra cost for each of the other companies/brands is \$375 per each company.**

#### Additional location:

If your company has more than one physical location in North, Central or South America under the same name, that location can be included in the database and will be listed on the website and included in the Provider Search on the site. – **\$100 annually.**

## INFORMATION FOR MEMBER DATABASE AND PROVIDERS SEARCH

Since the MSPA Americas site is frequently visited by potential clients and shoppers, the association developed additional resources to expand your visibility as an added benefit. Your company listing is included with your membership. However, to increase your exposure as a legitimate company and lead new shoppers and clients to your website, MSPA Americas offers the opportunity for you to broaden your listing with a hyperlink on the MSPA Americas website.

If you wish for your company to have a hyperlink on the MSPA Americas website, please provide your website address below. – **\$100 annually.**

Website Address: \_\_\_\_\_

Which of the following services does your company provide? **Three selections included with your membership.**

**Additional listings available at \$30 each, annually.**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Audio Recorded Shops              | <input type="checkbox"/> Interactive Voice Response (IVR) | <input type="checkbox"/> Questionnaire & Program Design    |
| <input type="checkbox"/> Competitive Shops                 | <input type="checkbox"/> Internet Reporting               | <input type="checkbox"/> Telephone Performance Evaluations |
| <input type="checkbox"/> Consulting                        | <input type="checkbox"/> Merchandising                    | <input type="checkbox"/> Video Recorded Shops              |
| <input type="checkbox"/> Customer Service Training         | <input type="checkbox"/> Mystery Shopping – General       | <input type="checkbox"/> Other: _____                      |
| <input type="checkbox"/> Focus Groups                      | <input type="checkbox"/> On-Site & Telephone Interviewing |  |
| <input type="checkbox"/> Incentive Based Shopping Programs | <input type="checkbox"/> Operational Audits               |  |
| <input type="checkbox"/> Integrity Evaluations             | <input type="checkbox"/> Price and Merchandise Audits     |  |

Which of the following industries does your company serve? **Three selections included with your membership.**

**Additional listings available at \$30 each, annually.**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Automotive                                | <input type="checkbox"/> Healthcare                        | <input type="checkbox"/> Shipping/Freight/Postal                    |
| <input type="checkbox"/> Banking/Financial                         | <input type="checkbox"/> Home/Apartment                    | <input type="checkbox"/> Storage                                    |
| <input type="checkbox"/> Business-to-Business                      | <input type="checkbox"/> Insurance                         | <input type="checkbox"/> Telephone Customer Support                 |
| <input type="checkbox"/> Casino                                    | <input type="checkbox"/> Lodging                           | <input type="checkbox"/> Tourism                                    |
| <input type="checkbox"/> Entertainment (theatre, theme park, etc.) | <input type="checkbox"/> Marine                            | <input type="checkbox"/> Transportation (buses, limo service, etc.) |
| <input type="checkbox"/> Gas Station/C-Store                       | <input type="checkbox"/> Restaurant – Casual & Fine Dining | <input type="checkbox"/> Other : _____                              |
| <input type="checkbox"/> Government                                | <input type="checkbox"/> Restaurant – Fast Food            |   |
| <input type="checkbox"/> Grocery                                   | <input type="checkbox"/> Retail                            |   |

## PAYMENT

Please make your check payable to MSPA Americas

Check  Visa  Mastercard  American Express  Discover

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

### Membership and Provider Listing total

|   |       |
|---|-------|
| Membership Base Dues Amount   | _____ |
| Dues for Additional Company/Brand ____ x \$375                        | _____ |
| Dues for Additional Locations ____ x \$100                            | _____ |
| Additional Service Listings @ \$30 each ( _____ listings x \$30)      | _____ |
| Additional Industry Listings @ \$30 each ( ____ listings x \$30)      | _____ |
| Website hyperlinked from MSPA Americas website @ \$100                | _____ |
| Company Logo on MSPA Americas website plus 50-word description @ \$75 | _____ |
| <b>TOTAL PAID</b>   | _____ |

### Before you send, don't forget to include

- Proof of business (i.e. articles of incorporation, insurance records, or business license)
- Client references (complete with company name, contact name, email and phone number.)
- List of all business owners

**Mail to** MSPA Americas | 326 East Main Street | Louisville, KY 40202

**Fax to** MSPA Americas | 502.589.3602

**Email to** mspa@hqtrs.com

## CONTACT INFORMATION

Please fill in the appropriate contact information for the total number of locations being added.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Email (Please provide an individual email address, instead of general contact): \_\_\_\_\_

Website Address: \_\_\_\_\_

Sales Contact Name: \_\_\_\_\_ Sales Email Address: \_\_\_\_\_

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