



ShopperFest Code of Conduct & Privacy Policy

All attendees at ShopperFest are required to agree with and abide by the following code of conduct. MSPA Americas will enforce this code throughout the event, and beyond in the instance of privacy protection. Cooperation from all attendees is essential in order to help ensure a safe, enjoyable and productive environment for everyone.

MSPA Americas encourages free thinking, active dialogue and productive questions during the conference; however harassment will not be tolerated. Harassment includes offensive verbal comments or non-verbal actions related to the deliberate or ultimate disruption of talks or other events, grandstanding or general disrespect of MSPA Americas volunteers and/or management staff, speakers or sponsors.

Only authorized conference sponsors are permitted to engage in any form of sales during the conference. Forms of sales include the solicitation of services or goods from any individual onsite of the conference or the promotion of any products, services or events to such individuals. Offering your own personal services to an MSP to become a shopper **is not** a violation of this policy.

If, in the sole opinion of MSPA Americas, an attendee engages in harassing behavior or is conducting any form of unauthorized sales, MSPA Americas may take the action(s) it deems most appropriate, including warning the offender, expulsion from the conference with no refund, suspension from attending future conferences and/or immediate termination without refund of any current MSPA Americas membership. MSPA Americas' judgment on any harassing or sales-oriented code of conduct violations shall be final.

If you have any concerns while at ShopperFest, please contact a member of the conference staff immediately. We value your attendance and want to make sure you have a safe, enjoyable and productive weekend.

Please remember that all presentations at ShopperFest are presented specifically for the private and non-commercial use by ShopperFest registered attendees only. There is no license granted or implied, nor transfer of or assumption of any intellectual property rights, to any registered attendee granting any rights to reproduce, re-distribute, re-broadcast or re-transmit the information provided at this conference, by any means of distribution, including but not limited to any technology presently in use or later developed, without the express written consent of the President or Executive Director of the MSPA Americas Board of Directors, and any such unauthorized use is strictly prohibited.

I understand and agree to the ShopperFest Code of Conduct and Privacy Policy.

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